TSE:2327



2025-2027 Medium-Term Business Plan

February 28, 2025 NS Solutions Corporation

Agenda

Company Profile

- I. NSSOL 2030 Vision and surrounding business environment
- II. Outline of the 2025-2027 Medium-Term Business Plan

III. Business Growth Strategy by Segments and M&A

- **IV. Financial Strategy**
- V. Evolution of Sustainable Management

VI. Summary

Company Profile

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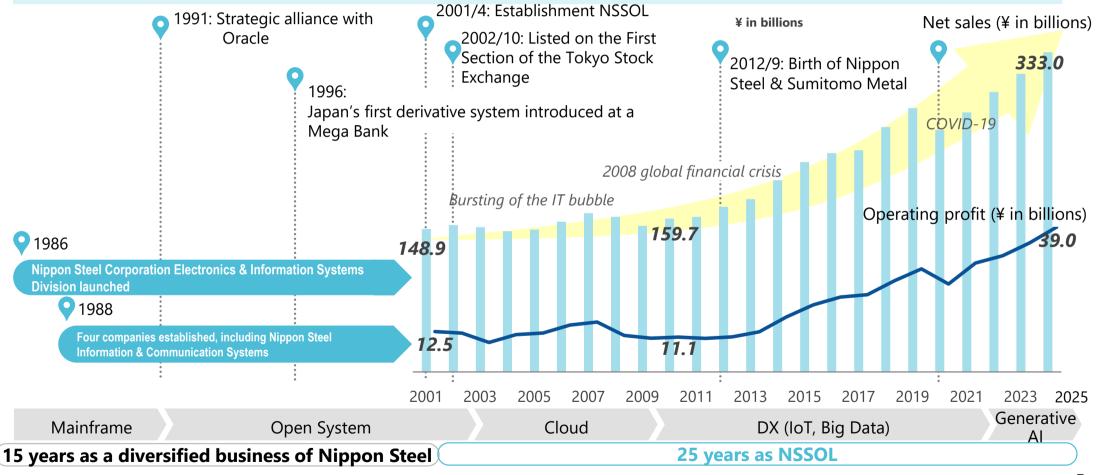
Overview of NSSOL

 NS Solutions Corporation is one of the leading ICT companies in Japan, offering system integration, IT services, and consulting in management and systems

Company information	FY2024 forecast: Revenue by Segment	and customer indust	try (¥ in billions)
Representative Director & President • Kazuhiko Tamaoki	Group companies Business Solutions 52.0 billion yen 201.0 billion yen (60%) (16%)	Manufacturing, Nippon Steel Group 92.5 billion yen (28%)	 One-stop DX support and provision of various solutions for the global manufacturing industry IT support for the entire system lifecycle for Nippon Steel and its Group companies
Launched • April 1, 2001		Retail and Service, Digital Platformer 63.5 billion yen (19%)	 Developing solutions for both online and offline aspects of internet business and distribution industries
 Number of employees 8,740 (as of the end of December 2024) Major shareholders 	FY2024 forecast Revenue 333.0 billion yen	Financial Service 45.0 billion yen (14%)	 Consistent support throughout the system lifecycle, from application building to maintenance, for major financial service institutions, including megabanks
 Nippon Steel Corporation (Shareholding ratio: 63.4%) 		Consulting and Digital services 80.0 billion yen (24%)	 Providing cross-industry consulting applications System building, operation and maintenance for companies and government agencies that support social infrastructure
Stock exchange listing		Group companies	Regional subsidiaries (Hokkaido, East Japan, Chubu,
 Tokyo Stock Exchange Prime Market Nagoya Stock Exchange Main Market Fukuoka Stock Exchange Main Market 	goya Stock Exchange Main Market Services		 Kansai, Kyushu) Overseas subsidiaries (China, Thailand, Singapore, Indonesia, USA, UK) Joint ventures (NCI, NHS) NS BizTech, etc.

History of NS Solutions

 NSSOL has grown since the 2010s along with the trend of DX and the expansion of Nippon Steel as business opportunities.



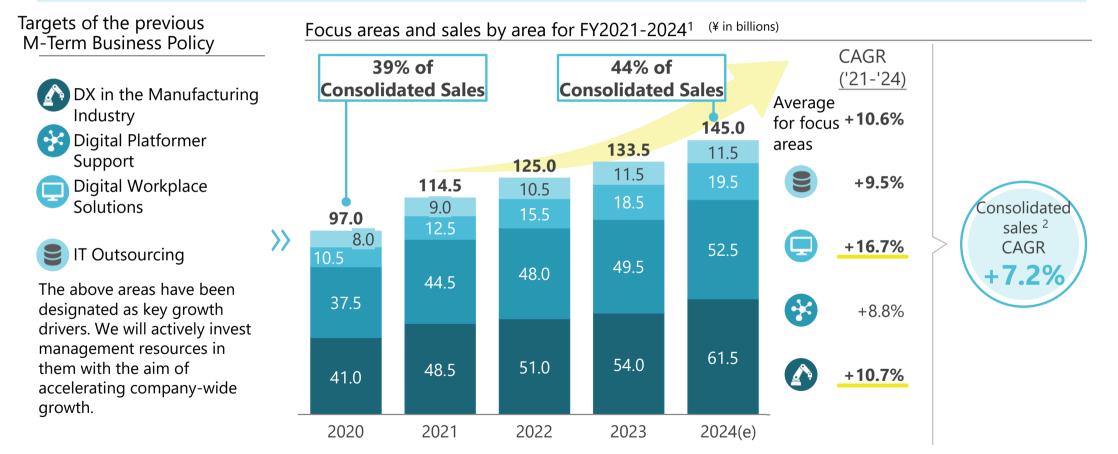
Reflection on the Medium-term Business Strategy (FY2021-2025)

- All targets are expected to be achieved one year ahead of schedule.
- Sales growth has outperformed expectations, and investments in business infrastructure and DX acceleration are also progressing well.

	M-term Business Strategy Targets (FY2021-FY2025)		FY2024 Forecast of Cumulative Results (FY2021-FY2024)	Evaluation
Consolidated sales growth rate (CAGR)	5-6%	•	7.2%	(expected to be achieved)
Focus area sales growth rate (CAGR)	10% or more	•	10.6%	(expected to be achieved)
Investment to strengthen business infrastructure	50.0-75.0 billion yen/5 years (4-year equivalent: 40-60 billion yen)	•	4-year cumulative total 54.4 billion yen	(expected to be achieved)
Investments for accelerating DX	10.0-15.0 billion yen/5 years (4-year equivalent: 8-12 billion yen)	•	4-year cumulative total 15.5 billion yen	(expected to be achieved)

Transition of Key Focus Areas

• In the previous Medium-Term Business Plan, growth in the focus areas drove overall company growth, with consolidated revenue expected to achieve a 7.2% increase.



1. JGAAP basis 2. IFRS basis

NSSOL's Foundational Strengths Driving Transformation and Growth

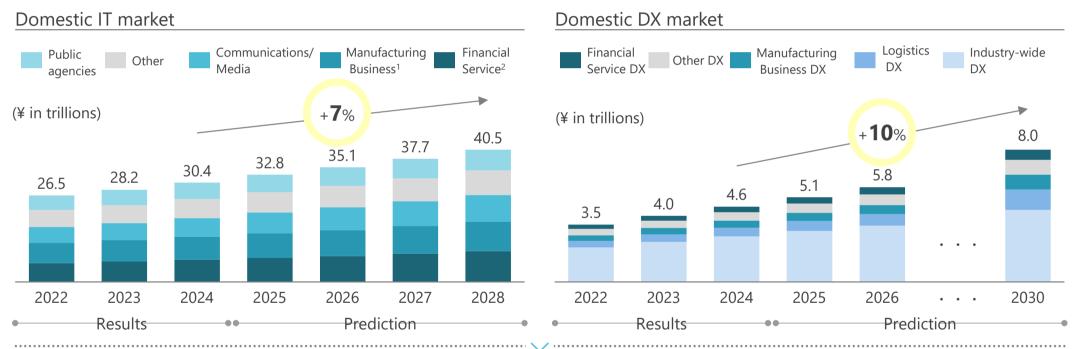
• Leveraging our operational insights, technological expertise, and human resources as strengths to thrive in a dynamic competitive environment.

Operational insights	 Understanding the industry agenda and needs through industry-leading clients. Deep insights on business operation beyond system needs, as the user-origin SI company. 	 DNA that thoroughly
Growth Drivers for NSSOL	 Deeply understand advanced technology and apply it appropriately and timely at sites Data analysis and application based on mathematical statistics knowledge Development and operation of mission-critical systems Horizontal deployment and productization of knowledge cultivated at sites 	understands worksites and operations • Deep relationships
Human Resources	 Recruiting, training, and developing highly skilled IT professionals Over 60% of our employees have proven experience as PMs, consultants, and architects with leadership experience, and engineers who can lead cutting-edge technologies such as AI. Proactive workforce with a strong challenge-oriented mindset 	with top-tier industry clients

NSSOL 2030 Vision and Surrounding Business Environment

Future Outlook of Japan's IT/DX market

• Domestic IT investments will continue to expand, driven by DX and structural reforms.



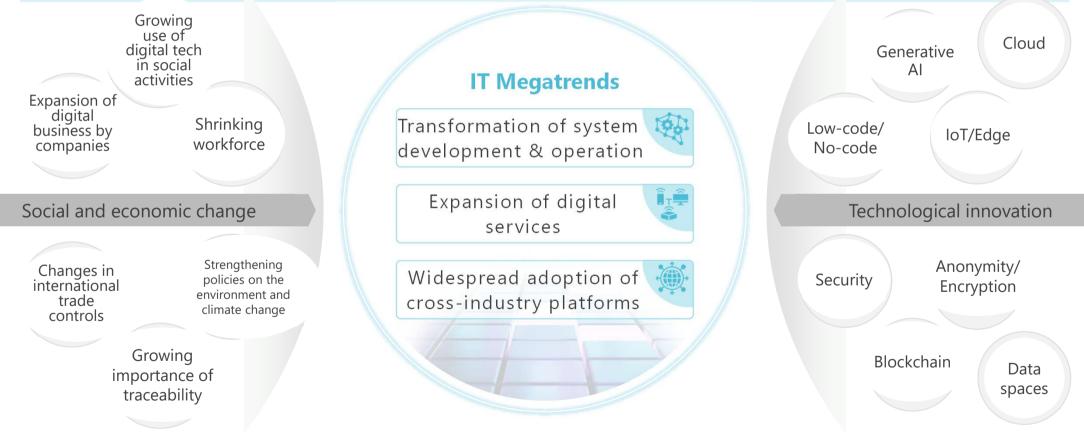
There are various IT/DX demands in each industry, such as demand for DX to realize a carbon neutral society, demand for labor-saving and automation in delivery operations, and the use of generative AI at customer contact points. It is expected that high growth of the high single digits to the 10% range will continue in the future.

1. Includes resources; 2. Includes banking and insurance

Note: The definition of the domestic IT market is the total IT expenditure of companies on software, hardware, IT and communications services, etc. Source: Gartner Verticals_Forecast_4Q24; Fuji Chimera Research Institute, Inc. Future Outlook for the 2024 Digital Transformation Market

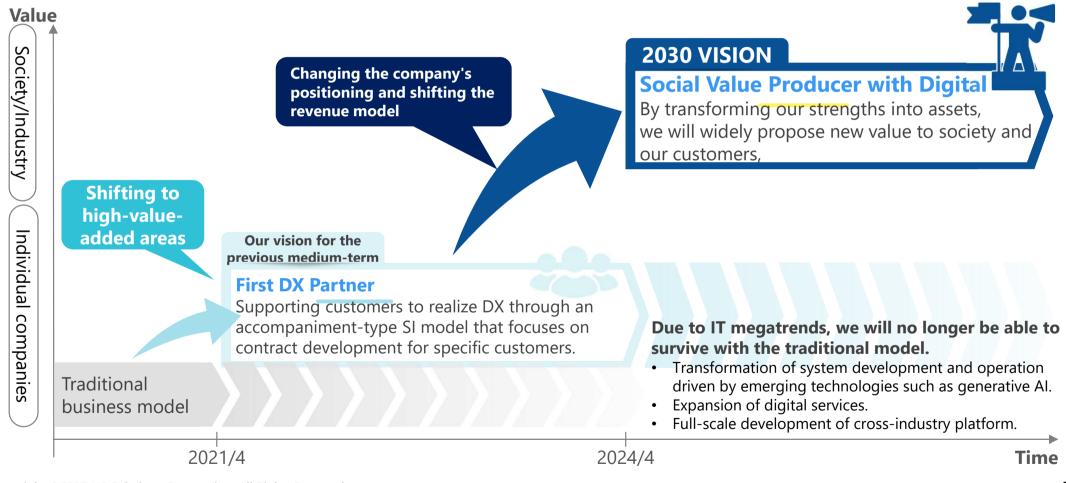
Medium- to Long-term IT Megatrends

 While domestic IT investment is expected to remain steady, a transformation from the traditional business model is necessary to capture the IT megatrend to 2030 and achieve growth that outpaces the competition.



Building of New Business Models

- Evolution from the traditional accompaniment-type SI model (=**Partner**) to the **Producer-type** that proactively proposes new value.
- By transforming company's strengths into assets, we aim to build a stable, **high-profit business structure** that ranks among the industry's best.



Our Goal for NSSOL 2030 Vision

Our Vision

Social Value Producer with Digital

Envisioning and realizing the future of society through the power of digital technology

Our Target Structure

Target Structure				
Revenue	around ¥500 bn			
Operating profit	around ¥100 bn			
Operating profit margin	around 20 %			
ROE	around 15 %			

- Over ¥100 bn investment for strengthening R&D, solutions development, and human resources
- Creating business of the scale of
 ¥ 100 bn through M&A.
- Further improvement of capital efficiency for enhancing corporate value

Outline of the 2025-2027 Medium-Term Business Plan

NSSOL's Ambition for the 2025-2027 Medium-Term Business

Achieving even higher profitability through business model transformation, leveraging our unique strengths.

We aim to establish a high-profit structure by transitioning to the TAM-type SI model^{1.}

Focus on IT megatrends to achieve growth exceeding the industry average.

In addition to base demand growth in the domestic IT market, IT megatrends will be accurately captured through business model transformation.

Proactive growth investment and external expansion through M&As.

We will allocate our ample cash reserves to growth investments and M&As, establishing a growth foundation for realizing our vision.

Advancing governance and enhancing shared shareholder value. We will improve TSR through the steady implementation of measures to strengthen governance and strategic execution capabilities.

1. NSSOL's new business model, which consists of SI <u>T</u>ransformation, <u>A</u>sset Driven, and <u>M</u>ulti Company Platform (details to follow)

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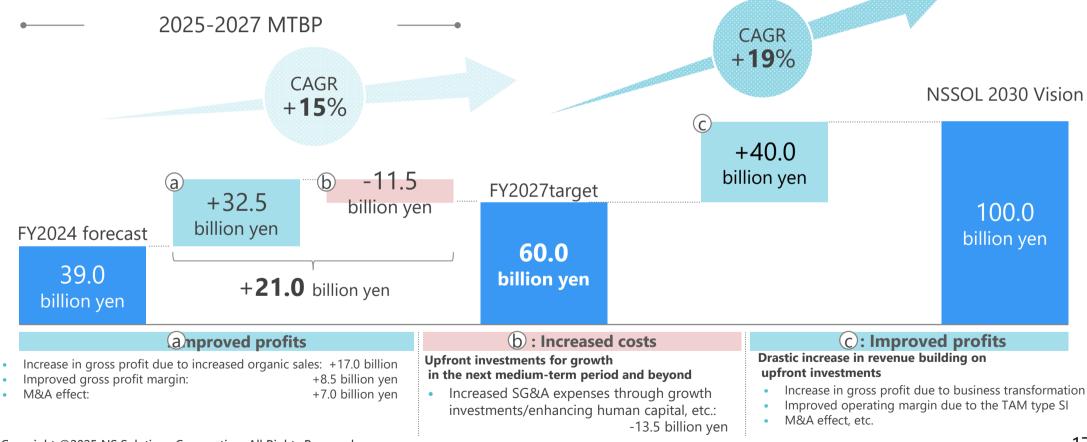
Target Indicators of 2025-2027 MTBP

We have set FY2027 target to achieve the early realization of NSSOL 2030 Vision, aiming for 100 billion yen in operating profit and an ROE of 15%.

	FY2024 forecast	FY2027 plan	NSSOL 2030 Vision
Revenue	¥330.0 bn	¥450.0 bn	¥500.0 bn
Operating profit (Operating margin)	¥39.0 bn (11.8%)	¥60.0 bn (13%)	¥100.0 bn (20%)
ROE	Approx. 11%	Approx. 13%	Approx. 15%
Capital invested for M&A	(2022-2024 total) Approx. ¥10 bn	¥150.0 bn / 3 years	N/A
Shareholder returns	Payout ratio 50%	Payout ratio 50%	Payout ratio 50%
TAM-type/Sales Ratio	Approx. 5%	Approx. 75%	-
Growth Investments/Sales Ratio (excluding M&A)	2.7%	Approx. 5%	_

Projected Consolidated Operating Profit

 During the current MTBP period, we will accelerate the implementation of various initiatives, including M&A and growth investments to transform our business model, and aim to achieve 100 billion yen in operating profit by the early 2030s.



Transformation in the 2025-2027 MTBP

• We position this phase as a foundation for achieving the NSSOL 2030 Vision, undertaking four fundamental transformations to transition into a highly profitable company.

Highly profitable company

Aiming for **operating profits of 100 billion yen** in the early 2030s.

Transforming our SI Business Model

Shifting from a "Customized development type Sler" to a highly profitable model based on "TAM type Sler".

2 Transforming our Customer Approach

4

From individual customer issues to perspectives to customer's management issues and social agendas.

3 Transforming the Technology and R&D Building of provision-type IT service platforms Enhancing the collaboration between research and development and business operations.

Transforming In-house Operations and Management

Improving in-house operational productivity and building a data-driven management infrastructure.

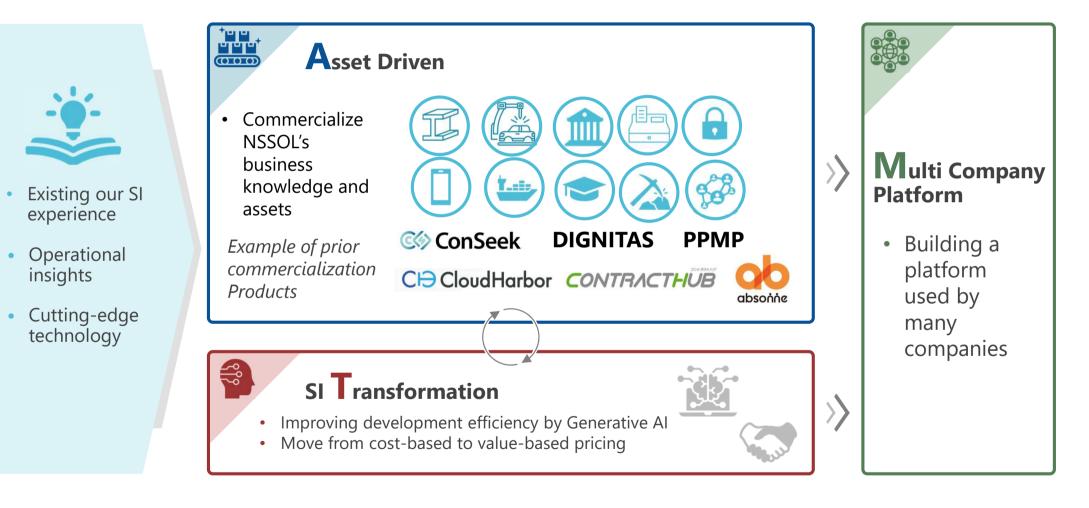
Transforming Our SI Business Model - The Business Model We Aim For

• Aiming to transform from a traditional SI model to a business model centered on three revenue models (TAM type) that embody the Social Value Producer concept.

	SI Transformation	Asset Driven	Multi Company Platform
	(T-type)	(A-type)	(M-type)
	Incorporate innovations such as generative AI into our value delivery process to provide high-productivity customer-specific system development and operation and maintenance services.	Convert our strengths into unique assets, and provide them to multiple customers as best practices.	NSSOL provides a platform for multiple companies to use jointly as the main business entity.
Value provided	Solving individual comp	any management issues	Solving cross-industry issues/ social issues
How we can achieve this	Developing with high productivity using generative AI and other technologies	Converting them into company asse	ets and providing them to customers
Target gross profit margin (2027→2030)	27%→30%	30%→40%	20%→30%

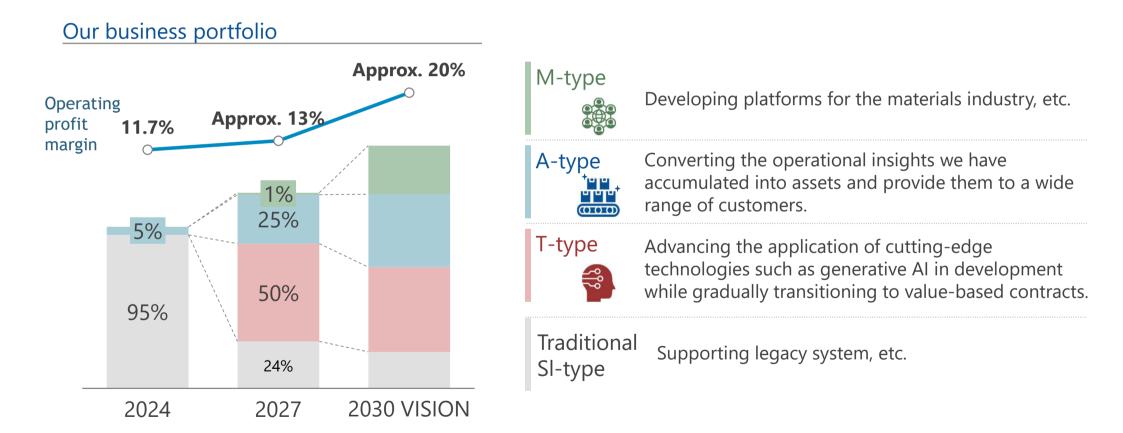
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Transforming Our SI Business Model - Strategy for TAM-type realization



1 Transforming Our SI Business Model - Changes in our portfolio

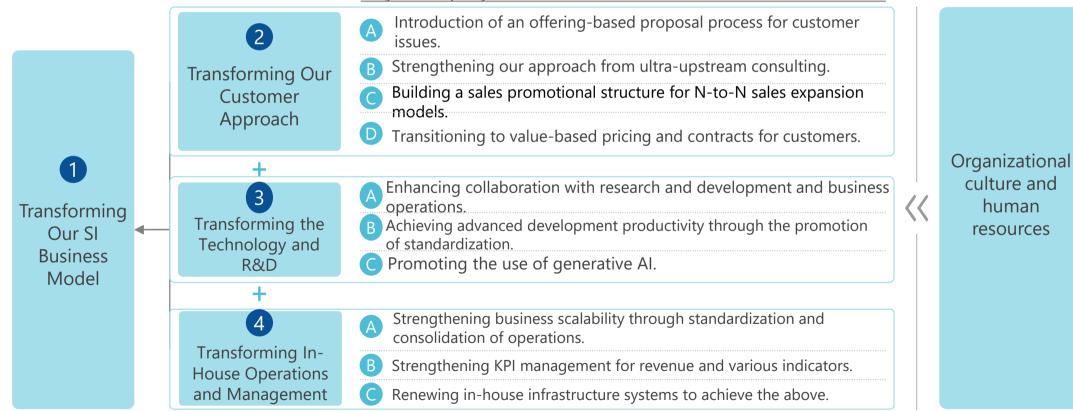
• We aim to achieve our company-wide operating profit target by transitioning to the highly profitable TAM-type model.



1 Transforming Our SI Business Model - Initiatives for realization

• The implementation of three changes to transform the business model.

Major company-wide initiatives



2 Transforming our Customer Approach

 Shifting from Individual Customer Issues to Perspectives to Customer's Management issues and Social agendas.

		Current situation		Our vision	Initiatives for realization	
A	Introduction of an offering-based proposal process for customer issues	On-site needs	>	Proactive proposals for solving management issues	Establishing an Offering Promotion Center • Building of an offering menu	M&A +
B	Strengthening our approach from ultra-upstream consulting	Acquiring projects under system requirements (RFP-based)	>	Inflow from upstream	Strengthening consulting functions and considering acquiring think tank functions	S a
	Building a sales promotional structure for N-to-N sales expansion models	Business Divisions silo	>	Providing customers with optimal proposals from company-wide solutions	Establishing a Strategic Sales Department • Building a N-to-N sales expansion model that provides a company-wide offering menu to multiple customers	n of in-
	Transitioning to value-based pricing and contracts for customers	Cost-based	>	Value-based	Transition to a value-based pricing mode	el

3 Transforming the Technology and R&D

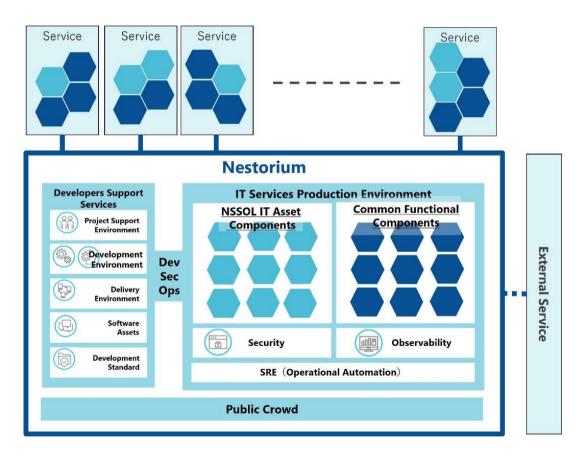
- Strengthen the integration and standardization of R&D and business operations.
- Promote company-wide adoption of new platform for improving productivity.

		Initiatives in the current interim period	Expected effects
A	Enhancing collaboration with research and development and business operations	Increase in the setting of research and development themes and activity levels at the Technology Bureau and Systems Research & Development Center, with the aim of applying the results to business/product development as the ultimate goal	 Improved ability to create solutions Cost reduction in investment activities.
B	Achieving advanced development productivity through the promotion of standardization.	NSSOL will deploy " Nestorium ", an IT service platform based on composable architecture and cloud-native technology, to achieve high productivity across the enterprise.(next page)	 New projects on Nestorium 200% improvement in development productivity Improvement in company-wide
C	Promotion of the use of generative AI throughout the company	The establishment of an AI Utilization Promotion Center to promote the use of generative AI in development sites and common departments	 development productivity of 20% or more Supporting a 20% improvement in back office's productivity

What is "Nestorium" ?

Nestorium
 XTrademark pending

Nest : A "nest" for incubating many new servicesTorium : A "torium" where a variety of services converge.

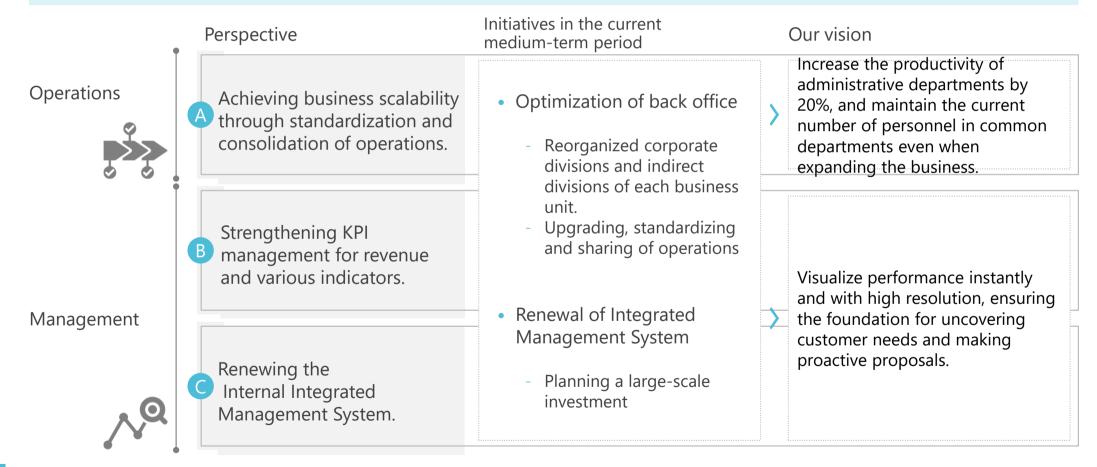


Nestorium Features and Key Functions

- Company-wide standard IT service platform with flexible and scalable architecture based on cloud-native technology.
- Various development support tools such as generative
 Al and automation technologies are equipped to
 achieve high development productivity.
- Componentize our IT assets developed in research and business units to promote technology reusability and combine quality and efficiency.
- SRE drives operational efficiency and optimization and improves system reliability and availability.
- Accelerate the speed of business by quickly providing business units with a secure and safe environment.

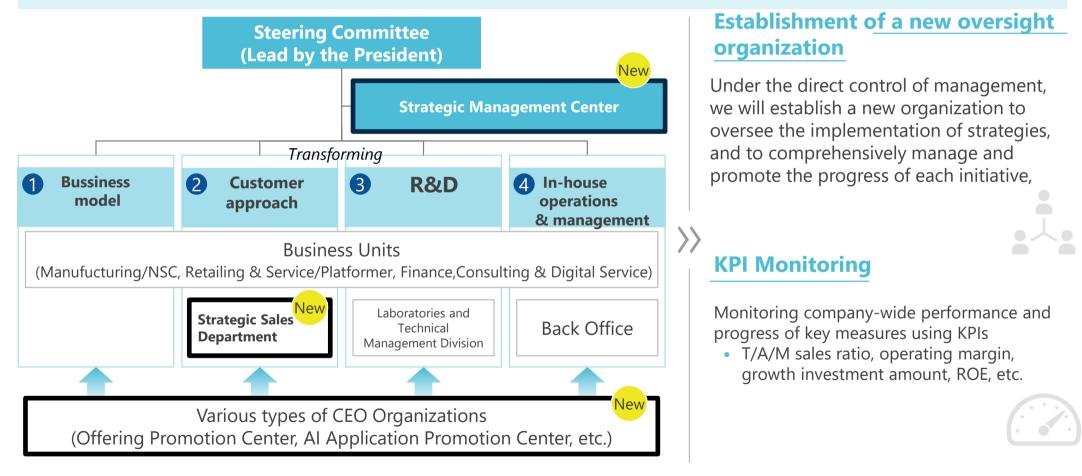
4 Transforming In-House Operations and Management

• Enhancing **administrative productivity by 20%** through the consolidation of common functions and business foundation development, while simultaneously **advancing KPI-driven management**.



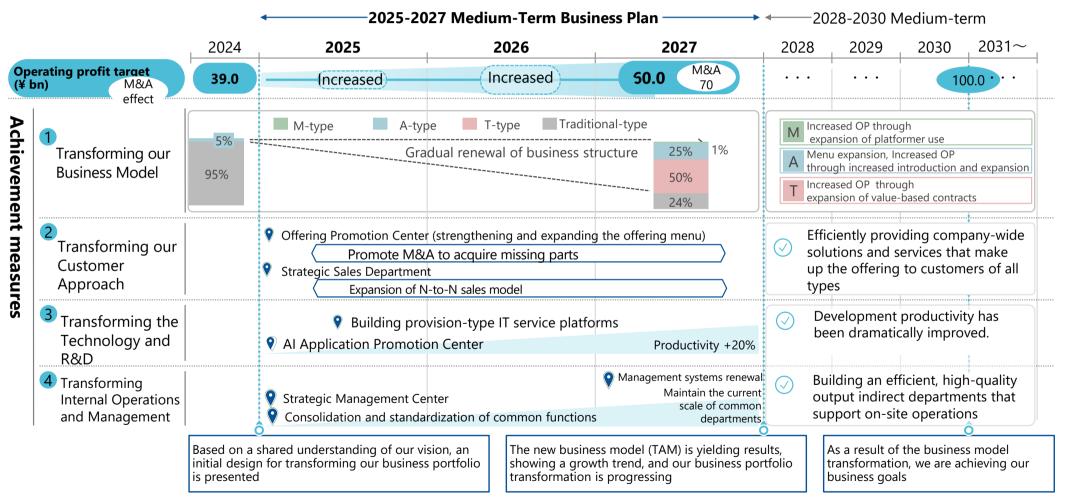
Execution structure for the Medium-Term Plan

• A new Strategic Management Center will be established to drive the initiatives of each task force.



Timeline for our "Transformation"

During this medium-term period, we will solidify our foundation and aim to reap the benefits in the next medium-term plan



Business Growth Strategy by Segments and M&A

Sales Targets by Segment

		FY2024 forecast	FY20 targ		
		Revenue	Revenue	Growth rate	2025-2027 focus points
Business Solu	itions	20.10	228.0	+13%	_
	Manufacturing, Nippon Steel Group	92.5	103.0	+11%	 Promoting the conversion of carbon neutrality and global SCM into assets Operating and maintaining generative AI, developing new open systems, making applications towards modernization
	Retail and Service, Digital Platformer	63.5	79.0	+24%	- Promoting the conversion of human resources, travel, and retail domains to assets
	Financial Services	45.0	46.0	+2%	 Putting existing packages onto the Cloud, expansion of packages for non-financial institutions Expanding the lineup of global products
Consulting &	Digital Services	80.0	104.0	+30%	 Strengthening upstream consulting resources Strengthening investment in generative AI and AI platforms Investment in data visualization, prediction, and optimization technologies
Group busine <global></global>	255	52.0 <12.0>	71.0 <25.0>	+27%	 Regional subsidiaries: Strengthening assets to expand business to medium-sized companies Foreign subsidiaries: Developing non-Japanese local markets by creating high value-added JV: Expanding synergy with JV partners
Organic total (Operating Profit)		333.0 (39.0)	403.0 (53.0)	+21% (+36%)	
External grow operating profit)		-	47.0 (7.0)	-	 Acquiring and strengthening missing parts that are the premise of each business Acquiring and strengthening company-wide capabilities
Grand total (operating profit)		333.0 (39.0)	450.0 (60.0)	+21% (+53%)	

Global Strategy

Marketing Strategy

We aim to double revenue by creating high valueadded in existing domains and entering new domains and growth markets.



Resource Strategy

We will strengthen the delivery structure and improve production capacity through the optimization of the allocation of foreign and domestic delivery functions.

Reallocation of function distribution

Reallocation and duplication of production functions with total consideration of internal and external group companies and partners.

Enhanced delivery capabilities

- Cloud engineering
- Non-development functions (e.g., upstream, testing, operations and maintenance)
- Global Agile Development

Area

- Existing base: China
- New base: India, Vietnam, other Southeast Asia

Strengthening the Group through M&A

M&A Growth Strategy

- To accelerate the realization of the NSSOL 2030 Vision, we will make active investments.
- Laying the groundwork in FY2025-FY2027 fiscal years, we plan to realize return on investment in FY2027-FY2030.



Major M&A Target Areas

	Company-wide offerings	Acquisition and strengthening of business consulting capabilities to support the management strategies of our clients from the formulation stage through to their implementation.
Ø	Manufacturing domain	Acquire global cutting-edge technologies and solutions for the realization of a Software Defined Factory ¹ . 1.A futuristic factory where machinery and equipment, logistics, process management, and process control at the manufacturing site are comprehensively controlled by software.
\$ (↓↓↓) ¥ €	Financial domain	Acquire market-based global solutions with a focus on the global market.
	Distribution and services domains	Acquire travel, staffing, and retail industry solutions.
	IT infrastructures domains	Acquire cutting-edge technologies and solutions in AI, cyber security, data utilization, advanced system operation, etc.
	Global	Entry into local markets and acquire local consumer-related IT services,
	_	

Financial Strategy

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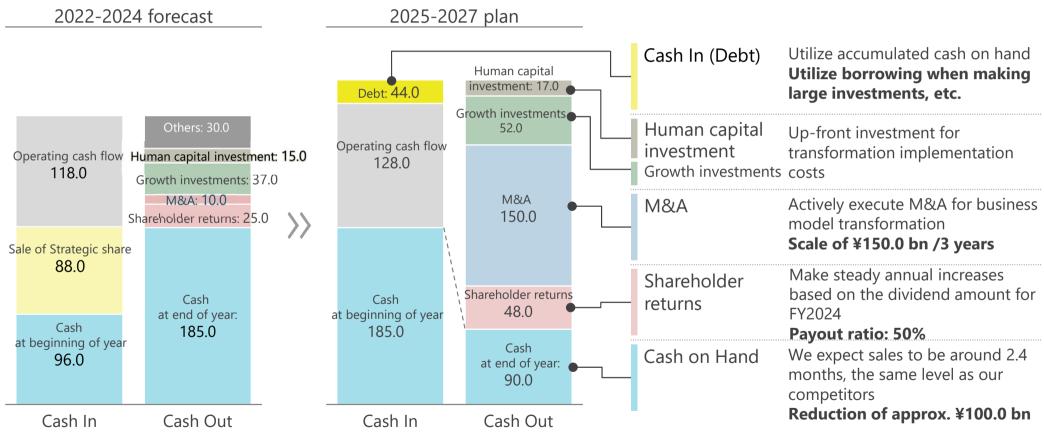
Financial Policy

• Leveraging abundant accumulated cash as a source of fund, we will implement more aggressive growth investments and enhanced shareholder returns.

	Key themes	Initiatives	KPI Indicators
Cash In	Optimization of working capital	 Compress to the average level of domestic competing systems integrators. 	Monthly sales 2.4 months' worth
¥	Utilization of financial leverage	 While carefully considering the balance with financial soundness, utilize borrowing when executing large-scale M&A that contributes to returns. 	-
Cash Out	Make aggressive growth investments	 Aggressive and reliable executing M&A and growth investments to transform the business model. 	¥150.0 bn/3 years
	Stable shareholder returns	 Make steady annual increases based on the dividend amount for FY2024. 	Payout Ratio 50%

Cash Allocation Policy

• Cash will be allocated for M&A ,investment for growth and shareholder returns, with additional borrowing utilized as needed for further capital requirements.



Operating cash flow :Growth investments,Human capital investment Before deductions

Measures to Reduce the Cost of Capital

- Management with a focus on the cost of capital and stock prices-

- Target ROE in NSSOL 2030 vision is around 15%.
- Taking into account the factors contributing to this increase, we will continue to make efforts to reduce it

Current cost of capital	Measures to control and reduce the cost of capital					
	Factors that increase our cost of capital ¹ MTBP 2025-2027 Policies					
1 Our CAPM-based WACC is estimated to be 6%	"The medium- to long-term numerical targets are unclear, making performance forecasts difficult."	>		This medium-term business plan discloses target values for operating profit, etc.		
2 Cost of capital is 7-8% (≈ Analyst's average value)	"Volatility of performance due to the nature of a cost based business"	>		Reduction in volatility through the introduction of the TAM type SI model		
Current ROE (around 11%)	"Due to the low share liquidity, they cannot be bought or sold when desired."	>	111	Stock splitEnhanced IR staffDual listing on Stock Exchange		
exceeds our cost of capital by 2-4%.	"We have not been able to design incentives for the management team."	>		Revision of officer remuneration, including the introduction of ROE as a medium- to long-term performance indicator, etc.		
1. Based on interviews with sell-side			Future planned initiative			

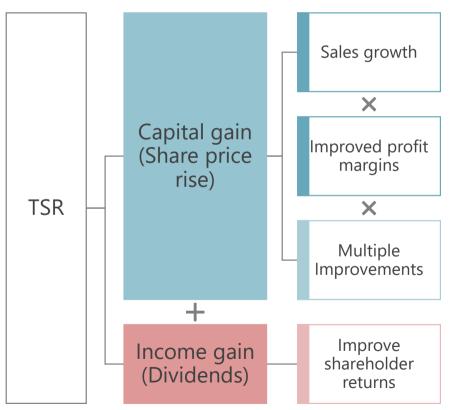
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Initiatives for TSR Improvement

- Management with a focus on the cost of capital and stock prices-

• We will continue to steadily improve TSR (Total Shareholder Return), an indicator of shareholder value, and aim to achieve management that contributes to shareholder returns.





Initiatives for TSR improvement

- While carrying out model transitions, we aim to grow at a rate higher than the market growth rate.
- Acquiring opportunities for sales growth through actively pursuing M&A.
- Work to transition to a customer value and asset-based revenue model and aim to generate industry-leading profits.
- Strengthen scalability by improving in-house operations efficiency.
- By actively disclosing information and strengthening dialogue with investors than ever before, we will dispel any sense of uncertainty.
- Improve capital efficiency through optimization of capital allocation.
- As a shareholder return policy, maintain a payout ratio of 50%, and increase dividends continuously in line with future profit growth.

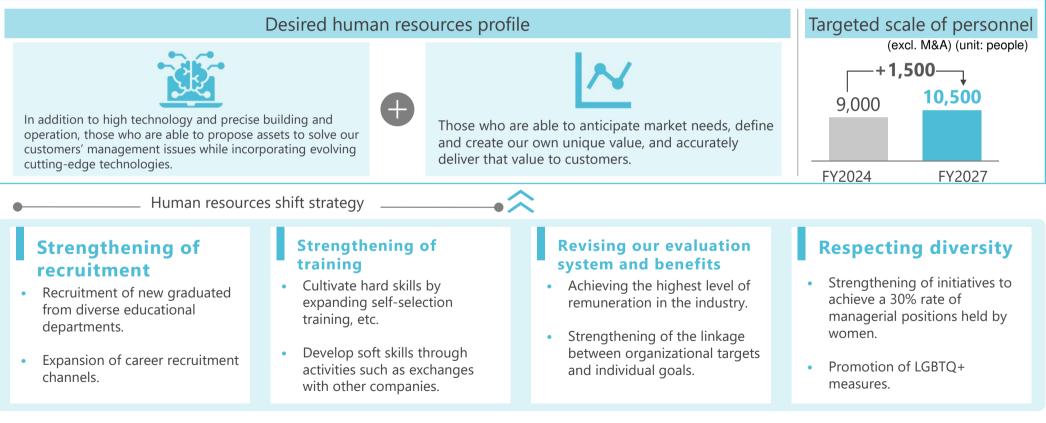
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Evolution of Sustainable Management

Human Resources Strategy

- To realize our VISION, we will secure human resources to drive business model transformation.
- To achieve this, we have implemented 4 measures, including strengthening recruitment and development, and revising the evaluation and compensation system.

Securing human resources to contribute to business model transformation



Evolution of Governance

• From the three perspectives of "Strengthening corporate governance," "Enhancing strategic execution capabilities," and "Realizing social value," we are implementing various measures for governance evolution.

Strengthening corporate governance

- Selling all shares of publicly listed Strategic-share holdings in principle¹
 - The ratio of cross-shareholdings/assets is projected to decrease to 2% in FY2024 (was 23% in FY2023)
- Accelerate decision-making and strengthen oversight
 - Reduce the number of directors by 2
 - (after the AGM in June 2025: 5 internal directors, 6 independent outside directors)

Enhancing strategic execution capabilities

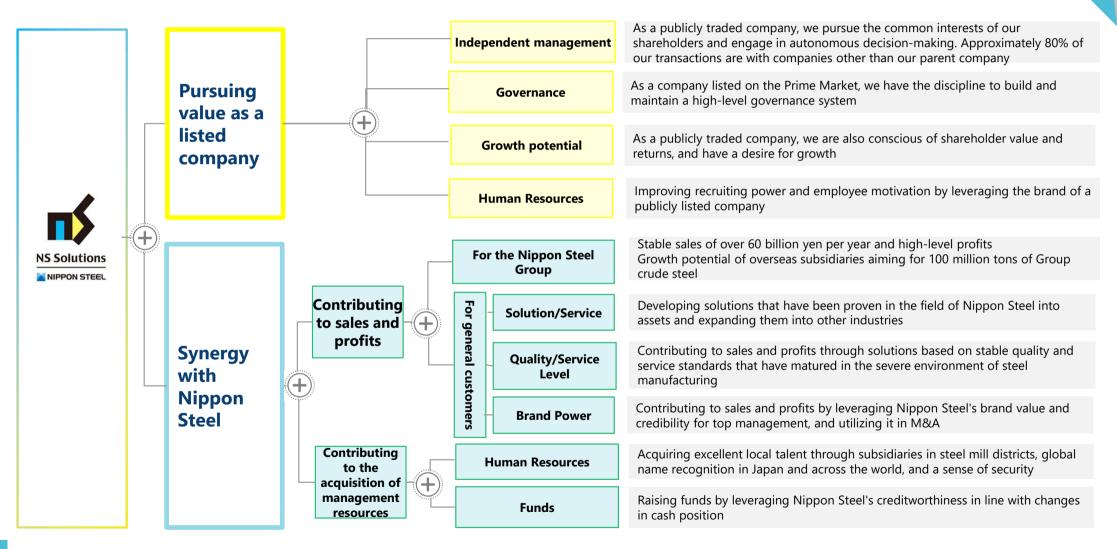
- Setting and reviewing materiality and KPIs in line with business model transformation
 - From the traditional "Partner" perspective to the "Producer" perspective to actively engage in solving social issues
- Building an executive organization to achieve the MTBP
 - From April 2025, the Strategic Management Center will be established to monitor the progress of the four fundamental reform initiatives and ensure appropriate control.



Realizing social value

- Consider early adoption of the Japanese version of the Exposure Drafts of Sustainability Disclosure Standards 💸
 - Prepare for voluntary application before mandatory application
- Strengthen efforts to halve GHG emissions by FY2030
 - In addition to reducing our own GHG emissions, we contribute to our customers' and society's efforts by providing solutions.

Autonomous business operations while leveraging synergies with Nippon Steel



Summary

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Summary



The FY2025-FY2027 Medium-Term Business Plan is positioned as a foundation period for achieving significant profit growth in the next Medium-Term Business Plan, and we will strive to implement four fundamental transformations.

1 Transforming our SI Business Model									
2 Transformin	g our Customer Approac	ch 3 Transforming th	e Technology and R&D						
4	Transforming In-house Operations and Management								
• We have set targets aimed at the early achievement of the 100.0 billion yen operating profit target of the NSSOL 2030									
	FY2024 forecast	FY2027 plan	NSSOL 2030 Vision ¥500.0 bn ¥100.0 bn (20%)						
Revenue	¥330.0 bn	¥450.0 bn							
Operating profit (Operating margin)	¥39.0 bn (11.8%)	¥60.0 bn (13%)							
ROE	Approx. 11%	Approx. 13%	Approx. 15%						
M&A	(2022-2024 total) Approx. ¥10.0 bn	¥150.0 bn / 3 years	N/A						
Shareholder returns	Payout ratio 50%	Payout ratio 50%	Payout ratio 50%						
TAM-type/Sales Ratio	Approx. 5%	Approxi. 75%	-						
Growth investments/Sales Ratio (excluding M&A)	2.7%	Approx, 5%	-						



This document includes statements of forward-looking descriptions regarding the intent, belief or current expectations of NS Solutions Corporation (the "Company") or its officers in terms of its operation and financial condition. Accordingly, such statements contain risks and uncertainties since they are neither historical facts nor guarantees of future performance. Actual results may be varied and influenced by various factors. The Company does not undertake to revise such forward-looking descriptions to reflect those factors. NS Solutions, NSSOL, NS logos are either registered trademarks or trademarks of NS Solutions Corporation. All other company and product names in this material are either registered trademarks or trademarks of their respective owners. Unless otherwise noted, all financial figures are on consolidated basis. *SI=System Integration

(Reference) Operating Profit Model (FY2027)

	¥ in billions	Sales	Proportion of total	Gross profit margin	Gross profit	SGA etc.	Operating margin	Operating profit	
	Traditional-type		24%	23.5%	2027 will be	2027 will be a milestone in business model transformation			
	T-type		50%	26.5%	→ Profitab	bility will further improve towards 2030 ofit margin of AM-type improves with scalability nts in selling, general and administrative beak out in the current medium-term period			
	A-type		25%	30.0%	- Investmer				
	M-type		1%	20.0%	- 2027's M&A effects are still being reaped				
	Organic total	403.0	100%	26.6%	107.0	54.0	13.2%	53.0	
	External growth	47.0	_	-	-	-	14.9%	7.0	
	Target for FY2027	450.0			-	-	13.3%	60.0	
	FY2024 forecast	333.0		24.5%	81.5	42.5	11.6%	39.0	
	Change	+117.0		+2.1%	-	-	+1.7%	+14.0	